

Jan – Dec 2020 Scorecard



Mission

Helping families to rewrite their financial legacy.

Vision

Turning everyday people into money heroes.

Strategic Themes

Awareness

Raise awareness on dangers of payday lending; increase financial capabilities through direct service resources.

Asset-Building

Moving MI households from asset-reducing to asset-bldg products & practices.

Alternatives

Redirect short-term lending from PDL to fair options.

Advocacy

Removing systemic barriers; increase consumer protections.

Organizational Goals	Measures	Targets	Initiatives
<p>Consumers</p>	<ol style="list-style-type: none"> Savings amounts # of bank accounts PDL stories Credit scores Changed system/org policies Borrowers using fair lending alternative 	<ol style="list-style-type: none"> 75 hhlds save \$500 75 hhlds from un/underbanked to banked. Increased awareness of PDLs. 390 PDL stories 5 churches offering Pay It Frwd. 50 increased credit scores 24 hhlds using fair lending 5 changed policies. 	<ol style="list-style-type: none"> Money Talk Workshops Money Talk Minute 390 Reasons Digital Footprint 500 Strong Pay-It-Forward Rent Reporting for Credit Building GFA projects
<p>Financial / Stewardship</p>	<ol style="list-style-type: none"> Charge – revenue from service & products Ask – grants and donations. Share – volunteers; event space Financial Statements 	<ol style="list-style-type: none"> C: Partner Orgs (3) A: Foundations (3) A: Corporations (5) A: Individual Donors (20) On budget; mthly rpts; audit 	<ol style="list-style-type: none"> C: Money Talk Wrkshp A: Grant Applications A: CRA/Bank Prsdnts meeting
<p>Internal Process</p>	<ol style="list-style-type: none"> GFA Certificates GFA Projects Curricula / resources 	<ol style="list-style-type: none"> 5 new GFAs in 2020 One policy change per GFA 	<ol style="list-style-type: none"> GFA Training MTW Curriculum DEI Policy SOP for Accounting Employee Handbook
<p>Organizational Capacity</p>	<ol style="list-style-type: none"> MTW Attendance Community meeting attendance PDL stories 	<ol style="list-style-type: none"> 390 PDL stories. One partner per twelve cities. Two statewide fair lending convenings (live & virtual). 	<ol style="list-style-type: none"> 390 Reasons Community surveys Pre- and post-event surveys Public, corporate data

Core Values

Advocacy

Hope

Control

Leadership

Empowerment

Legacy

Equity

Passion

Financial Freedom

Stewardship

Draft: 2/12/2020